

CRM Data Administrator

Want to make a positive and meaningful impact? iN2L is an innovative leader in the world of technology for seniors and we are revolutionizing the experience of aging. iN2L's engagement systems have opened up possibilities for tens of thousands of residents in senior living communities across the country. Using the latest technologies, iN2L breaks down barriers and enables seniors, including those with memory loss, to share their world with caregivers and family members. A simple press of a button on our touch screens can launch hundreds of applications for recreation, social connection, memory care engagement and therapy programs.

We bring the world to seniors.

THE OPPORTUNITY:

The CRM Data Administrator will be responsible for maintaining our customer database in Zoho and working closely with marketing, sales and accounting departments to maintain the integrity and quality of all data within the CRM database. Establish and maintain procedures and standards for data entry in the databases. Reviewing and updating Customer records, ensuring the customer data is clean, accurate and concise. You will also be providing assistance for bulk email, direct mail and other marketing, sales or accounting communications.

Ideal Candidate:

You are passionate about technology

You're energetic and FUN!

Enjoyment from both teaching and learning from others

Capacity to thrive in a small, flexible and dynamic company while contributing to a high performance, low-stress culture.

Required Qualifications:

Must have at least 2 years of experience with Zoho, Salesforce, or similar Customer Relationship Management database.

Highly detail oriented.

Excellent communication skills

Able to work in a team environment.

Advanced Excel skills and strong analytical skills.

College degree highly desired

An extensive knowledge of the senior care market is advantageous.

Able to lift 25 pounds on a regular basis.

We offer:

Competitive Salaries

Flexible schedules

Fun working environment

Fantastic team of people collaborating together

Virtual Reality Center

401k plan with company matching

Medical/Dental/Vision Benefits

The opportunity to make a positive and meaningful impact to improve our customer's lives.

"I go to work every day knowing that my efforts are going to make a meaningful difference in someone's life. I have the pleasure of working with a talented group of highly dedicated and self-motivated individuals who care deeply about the company and the people we serve." iN2L employee