

## **Content Specialist:**

Want to make a positive and meaningful impact? Then come be a part of iN2L. We are an innovative leader in the world of technology for seniors and we are revolutionizing the experience of aging. iN2L's engagement systems have opened up possibilities for tens of thousands of residents in senior living communities across the country. Using the latest technologies, iN2L breaks down barriers and enables seniors, including those with memory loss, to share their world with caregivers and family members. A simple press of a button on our touch screens can launch hundreds of applications for recreation, social connection, memory care engagement and therapy programs.

We bring the world to seniors.

## **THE OPPORTUNITY:**

The content team is responsible for creating and managing over 4,000 pieces of unique content on the iN2L systems, which includes games, trivia quizzes, a variety of videos, slideshows, and websites. The content team curates internet content, procures it from 3<sup>rd</sup> parties, and creates unique content independently or in conjunction with our software development team. In this role, you'll work collaboratively with our team to create, deploy and ensure our content is of the highest quality, having a direct positive impact on the lives of thousands of elders.

## **Desired skills/background:**

- Detail oriented and able to juggle multiple projects under strict deadlines
- Ability to work in cross-functional teams as well as independently and follow established processes and procedures
- Strong organizational skills to manage our robust catalog of content
- Proficient grammar, spelling, and mechanics; proofreading ability
- Proficient computer skills and ability to learn new technologies easily
- Previous experience in Quality Assurance
- Background in education; knowledge of curriculum design, differentiation, and learning styles (highly desired, not necessary)
- Previous experience in senior living industry as an activity or enrichment professional (highly desired, not necessary)

## **Job Duties/Responsibilities**

- Content creation (including trivia quizzes, slideshows, activity documents, recipes, summaries, for example)
- Content conversion from one format (Adobe Flash) to another (HTML 5)
- QA of content during the creation process, as well as directly before release
- QA of in-house development applications, mainly games, like an iN2L version of solitaire, with a senior user in mind
- Researching and managing specialty content rotation

**We offer:**

Competitive Salaries

Flexible schedules

Fun working environment

Fantastic team of people collaborating together

Virtual Reality Center

401k plan with company matching

Medical/Dental/Vision Benefits

The opportunity to make a positive and meaningful impact to improve our customer's lives.

*"I go to work every day knowing that my efforts are going to make a meaningful difference in someone's life. I have the pleasure of working with a talented group of highly dedicated and self-motivated individuals who care deeply about the company and the people we serve." iN2L employee*